



NOT ACTUAL PHOTO

# DOLLAR GENERAL

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WI BROKER AND PROJECT BROKER OF RECORD



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*Look Upland. Where Properties & People Unite!*

## NET LEASED DISCLAIMER

Upland Real Estate Group, Inc. hereby advises all prospective purchasers of Net Leased property as follows:

The information contained in this Marketing Package has been obtained from sources we believe to be reliable. However, Upland Real Estate Group, Inc. has not and will not verify any of this information, nor has Upland Real Estate Group, Inc. conducted any investigation regarding these matters. Upland Real Estate Group, Inc. makes no guarantee, warranty or representation whatsoever about the accuracy or completeness of any information provided.

As the Buyer of a net leased property, it is the Buyer's responsibility to independently confirm the accuracy and completeness of all material information before completing any purchase. This Marketing Package is not a substitute for your thorough due diligence investigation of this investment opportunity. Upland Real Estate Group, Inc. expressly denies any obligation to conduct a due diligence examination of this Property for Buyer.

Any projections, opinions, assumptions or estimates used in this Marketing Package are for example only and do not represent the current or future performance of this property. The value of a net leased property to you depends on factors that should be evaluated by you and your tax, financial, legal and other advisors.

Buyer and Buyer's tax, financial, legal, and construction advisors should conduct a careful, independent investigation of any net leased property to determine to your satisfaction with the suitability of the property for your needs.

Like all real estate investments, this investment carries significant risks. Buyer and Buyer's legal, financial and other advisors must request and carefully review all legal, financial and other documents related to the property and tenant. While past performance at this or other locations is an important consideration, it is not a guarantee of future success. Similarly, the lease rate for some properties, including newly-constructed facilities or newly-acquired locations, may be set based on a tenant's projected sales with little or no record of actual performance, or comparable rents for the area. Returns are not guaranteed; the tenant and any guarantors may fail to pay the lease rent or property taxes, or may fail to comply with other material terms of the lease; cash flow may be interrupted in part or in whole due to market, economic, environmental or other conditions. Regardless of tenant history and lease guarantees, Buyer is responsible for conducting his/her own investigation of all matters affecting the intrinsic value of the property and the value of any long-term lease, including the likelihood of locating a replacement tenant if the current tenant should default or abandon the property, and the lease terms that Buyer may be able to negotiate with a potential replacement tenant considering the location of the property, and Buyer's legal ability to make alternate use of the property.

All information, including price change and withdrawal from the market, is subject to change without notice.

**By accepting this Marketing Package you agree to release to Upland Real Estate Group, Inc. and hold it harmless from any kind of claim, cost, expense, or liability arising out of your investigation and/or purchase of this net leased property. Property to be sold 'where is, as is.'**

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- Dollar General is on a 15 Year, NNN Lease with 5% increases every 5 years.
- The lease includes a Dollar General Corporate Guaranty.
- Dollar General, S&P Rated BBB, operates over 20,000 stores in the United States and Mexico. Year end January 30, 2026 revenues of \$42.7 Billion and net worth of \$8.5 Billion.
- Strong local demographics with a 5-mile population of 21,876 and average household income of \$82,699.
- Strategically positioned along **Broadway Street S**, benefiting from **8,600 vehicles per day** and excellent visibility and accessibility.
- Located just blocks from the **University of Wisconsin–Stout**, home to approximately **6,900 students**, providing a consistent customer base from students, faculty, and staff.
- Menomonie, Wisconsin is located in west-central Wisconsin along **Interstate 94**, one of Wisconsin's primary east-west transportation routes connecting the Twin Cities and Eau Claire.
- Menomonie serves as the **county seat of Dunn County**.
- Dollar General specializes in convenient, value-priced merchandise, featuring groceries, household essentials, cleaning products, personal care items, pet supplies, and seasonal products.



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**INVESTMENT SUMMARY**

|                                           |             |
|-------------------------------------------|-------------|
| <b>PRICE</b>                              | \$2,237,594 |
| <b>CAP</b>                                | 6.65%       |
| <b>NOI</b>                                | \$148,800   |
| <b>RENT/SF</b>                            | \$14.08     |
| <b>PRICE/SF</b>                           | \$211.77    |
| <b>RENT ADJUSTMENTS: 5% Every 5 Years</b> |             |
| <b>YEARS 1-5:</b>                         | \$148,800   |
| <b>YEARS 6-10:</b>                        | \$156,240   |
| <b>YEARS 10-15:</b>                       | \$164,052   |

**LEASE INFORMATION**

|                          |                             |
|--------------------------|-----------------------------|
| <b>LEASE TYPE</b>        | NNN                         |
| <b>LEASE TERM</b>        | 15 Years                    |
| <b>RENT COMMENCEMENT</b> | October 1, 2026             |
| <b>LEASE EXPIRATION</b>  | September 30, 2041          |
| <b>RENEWAL OPTIONS</b>   | Five 5-Year w/ 5% Increases |



**LEASE NOTES:**

Delivery Date of 8/3/2026 with Rent commencing the earlier of (i) 60 days after delivery date; or (ii) the date which Tenant shall open for business to the public.

**PROPERTY INFORMATION**

|                      |                                         |
|----------------------|-----------------------------------------|
| <b>ADDRESS</b>       | 2121 Broadway Street<br>S Menomonie, WI |
| <b>BUILDING SIZE</b> | 10,566 SQ.FT.                           |
| <b>LOT SIZE</b>      | 0.99 Acres                              |
| <b>COUNTY</b>        | Dunn                                    |
| <b>YEAR BUILT</b>    | 2026                                    |

**DEMOGRAPHIC INFORMATION**

|                                      | <b>1-MILE RADIUS</b> | <b>3-MILE RADIUS</b> | <b>5-MILE RADIUS</b> |
|--------------------------------------|----------------------|----------------------|----------------------|
| <b>2025 POPULATION</b>               | 9,069                | 17,379               | 21,876               |
| <b>2030 POPULATION</b>               | 9,147                | 17,708               | 22,169               |
| <b>2025 MEDIAN HOUSEHOLD INCOME</b>  | \$53,638             | \$64,456             | \$65,038             |
| <b>2025 AVERAGE HOUSEHOLD INCOME</b> | \$71,075             | \$82,582             | \$82,699             |

All demographic information is obtained from Site To Do Business, which compiles US Census Bureau data and Esri projections for 2025 and 2030.

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|                       |                                                                  |
|-----------------------|------------------------------------------------------------------|
| <b>YEAR END</b>       | January 30, 2026                                                 |
| <b>PROPERTY</b>       | Dollar General                                                   |
| <b>TENANT</b>         | Dolgencorp, LLC                                                  |
| <b>GURANTOR</b>       | Dollar General Corporation                                       |
| <b>REVENUES</b>       | \$42.7 Billion                                                   |
| <b>NET WORTH</b>      | \$8.5 Billion                                                    |
| <b>S&amp;P RATING</b> | BBB                                                              |
| <b>WEBSITE</b>        | <a href="http://www.dollargeneral.com">www.dollargeneral.com</a> |

**Dollar General operates over 20,000 stores in U.S. states and Mexico.**

Dollar General, a Fortune 500 company, is one of the leading discounted retailers in the United States. Dollar General, S&P Rated BBB, operates over 20,000 stores in the United States and Mexico. Year end January 30, 2026 revenues of \$42.7 Billion and net worth of \$8.5 Billion.

Its store delivers everyday low prices from America's most trusted brand including high quality private brands for over 80 years. Dollar General offers a broad range of products including food, drinks, seasonal items, household items, apparel, paper products, and much more.

Dollar General has consistently been recognized as Fortune Magazine's World's Most Admired Companies List, as well as ranking #106 on Fortune 500 List, Top 50 Fastest Growing Retailer, Most Trusted Brand List for Retailers, and more awards.

Dollar General has over 173,000 employees, 28 traditional and DG Fresh distribution centers. Approximately 75% of the United States population currently lives within five miles of a Dollar General store.



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Located in west-central Wisconsin, Menomonie is a vibrant riverfront community about an hour east of Minneapolis along I-94. Menomonie is home to Lake Menomin, Red Cedar State Trail, Hoffman Hills, Devils Punch Bowl, ideal fishing spots and much more. For over 150 years downtown Menomonie has been the center of the community. Today, its rich historic architecture is home to the world-class Mabel Tainter Center for the Arts, first-rate restaurants, and a large selection of independent locally owned shops, restaurants, cafes, breweries, and much more.

Outdoor recreation is a major draw, with the Red Cedar State Trail providing miles of biking and walking paths that connect to the broader Chippewa Valley trail system. Lake Menomin is a centerpiece for boating, fishing, and kayaking, while nearby Wakanda Park offers beaches, picnic areas, and scenic overlooks. In the warmer months, residents and visitors enjoy waterfront dining, farmers markets, and community events that take full advantage of the area's natural beauty.

Downtown Menomonie features a mix of locally owned shops, restaurants, and entertainment venues, creating a lively yet approachable atmosphere. Cultural attractions like the Mabel Tainter Center for the Arts host concerts, theater performances, and community events year-round. The city is also home to several breweries and coffee shops, making it easy to spend an afternoon exploring. With its strong sense of community, access to outdoor amenities, and proximity to the Twin Cities, Menomonie continues to be an attractive destination for visitors and residents alike.



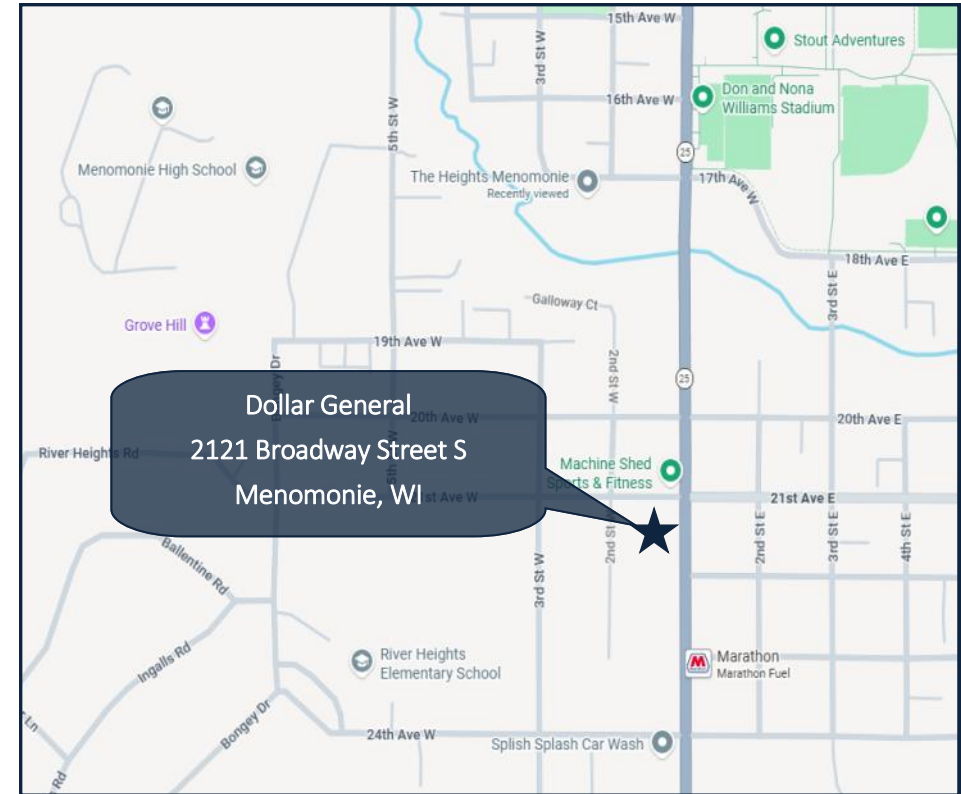
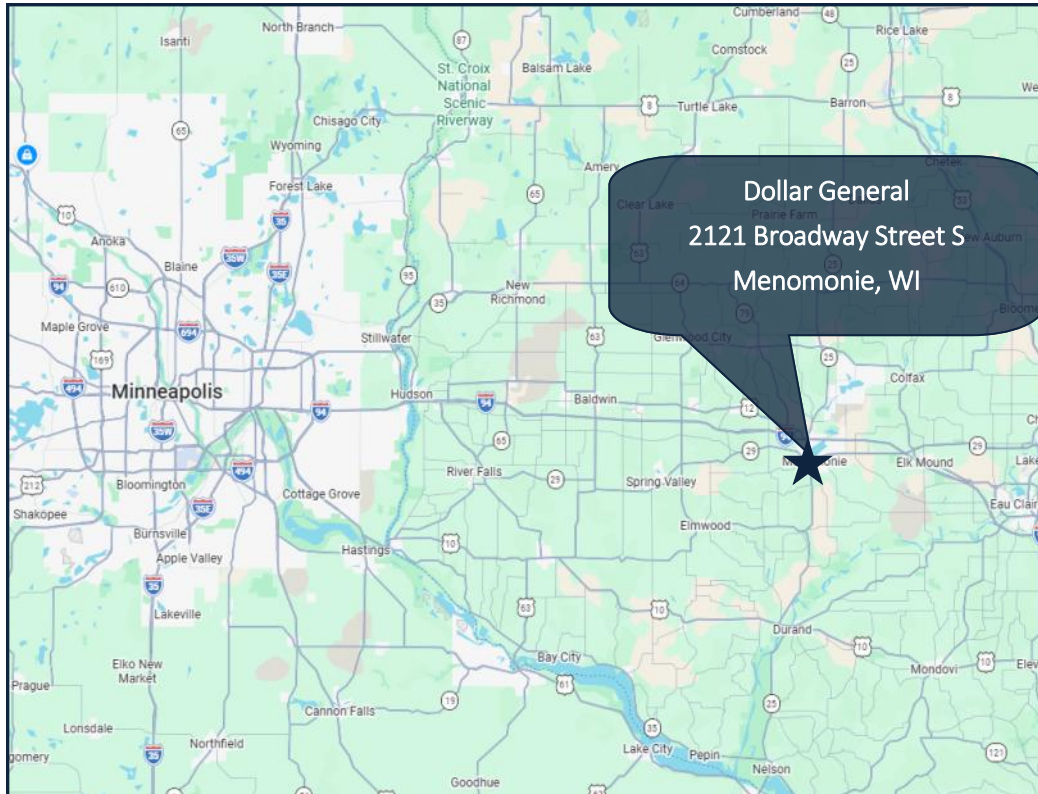
LAKE MENOMIN PARK



RED CEDAR STATE TRAIL



LAKE MENOMIN



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### THE UPLAND ADVANTAGE

Upland Real Estate Group, Inc., which was founded in 1995, is a Minneapolis based commercial real estate investment sales and brokerage company, which focuses on passive real investments, 1031 solutions, real estate portfolio diversification, and wealth preservation. Upland offers "big business service" with the attentiveness you expect from a boutique shop.

Our ability to swiftly match buyers with sellers is one of the many reasons Upland Real Estate Group, Inc. is the nation's primary resource for the purchase or sale of net leased, credit investment properties. Many investors and 1031 tax deferred exchange buyers have benefited from the experience and expertise of our team of net leased investment sales specialists.

### BENEFITS OF WORKING WITH UPLAND

- Nationally recognized CCIM accredited sales team
- Comprehensive and searchable online database
- Excellent reputations and credibility
- Online Letter of Intent forms
- Access to confidential off-market properties
- Extensive referral network
- Prompt follow-up and attention to detail

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### PROVEN SUCCESS RECORD

- Completed in excess of 1,000 net leased sales transactions totaling over \$3 billion
- Specialized in NNN investment market for more than 30 years

Upland's 1031 investment specialists have successfully completed net lease sales transactions with tenants including, but not limited to:

|                     |                    |                           |                   |
|---------------------|--------------------|---------------------------|-------------------|
| 7-Eleven            | Chick-Fil-A        | KinderCare                | Sherwin Williams  |
| Advance Auto        | Chipotle           | Kohl's                    | Starbucks         |
| Aldi                | Circle K           | Kum & Go                  | Sunoco            |
| Allina Health       | CVS Pharmacy       | LA Fitness                | Super America     |
| Applebee's          | Dollar General     | Mattress Firm             | Taco Bell         |
| Arby's              | Dollar Tree        | McDonald's                | Tires Plus        |
| Aspen Dental        | Duluth Trading Co. | Michaels                  | Top Golf          |
| Bank of America     | Fairview Health    | National Tire & Battery   | Tractor Supply    |
| BJ's Wholesale Club | Family Dollar      | Northern Tool & Equipment | Trader Joe's      |
| Buffalo Wild Wings  | Fresenius          | Office Depot              | United Healthcare |
| Burger King         | Gander Mountain    | O'Reilly Auto Parts       | US Bank           |
| Caliber Collision   | Goodwill           | Perkins                   | Valvoline         |
| Camping World       | Grease Monkey      | Petco                     | Walgreens         |
| Caribou Coffee      | Jack in the Box    | Pizza Hut                 | Wawa              |
| Chase Bank          | Jiffy Lube         | Royal Farms               | Wells Fargo Bank  |



L to R: Brier Swing; Deb Vannelli, CCIM; Taylor McManemy; Keith Sturm, CCIM; Shaylin Schares; Amanda Leathers